

REVENUE REPORT

Item 19 Highlights from the 2026
Franchise Disclosure Document

Financial Performance Snapshot

Fiscal year ended December 31, 2025

\$3.57M

Top Quartile Average Gross Revenue

Average Gross Revenue of Top
Performing Reporting Locations.



Why Launch



Diversified Family Entertainment Center Platform

Launch has evolved into a multi-attraction family entertainment destination featuring attractions, arcade, food & beverage, parties, and group events. Attractions can include trampolines, arcade, laser tag, climbing, ropes courses, VR, bowling, and other family entertainment experiences depending on location.



Multiple Revenue Channels

Everyday visits, birthday parties, group events, food and beverage, attractions, arcade, and merchandise.



Development Discipline

Dedicated support for market analysis, site selection, lease negotiation, design, construction, and opening execution.



Built To Support Operators

Comprehensive support including training, marketing, operating systems, field support, and experienced franchise leadership.

Operating Cost Snapshot

Average percentage of Gross Revenue for
10 Self-Reporting Locations



17%

Cost Of Goods Sold



26%

Labor



17%

Occupancy



6%

Insurance



3%

Marketing And
Advertising



9%

Other Operating
Expenses